

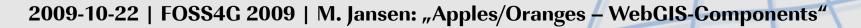
FOSS4G 2009, Sydney, AUS

Comparing apples and oranges:

Uncovering the mystery of component selection in WebGIS projects



Marc Jansen, terrestris GmbH & Co. KG





- Preface
- The problems
- The brain
- The hands
- The heart
- Conclusion

- (... and the setting)
- (... and the habit)
- (... and the guts)

Outline

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Who I am, what I do

Marc Jansen

- Diploma in geography
- WebGIS-developer (~ 5 years)
- Project leader
- OpenSource-GIS trainer

terrestris GmbH & Co. KG (Bonn, Germany)

- OpenSource Web- and DesktopGIS
- development, training, consulting
- We solve spatial problems





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What to expect from this talk

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- A personal view...
- ...at the process of component selection in WebGIS-projects
- Some hints for improvement
- Some **questions** to ask yourself
- Reasurement: uncertainty is very common



... and what NOT to expect

- This talk is **not scientific** in even the broadest sense, it is based on personal experiences
- Asides from apples and oranges, there are many other fruit: don't expect completeness
- No decision tables
- No final answers
- (maybe not even new questions)



The problems

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Pick a fruit in limited time







Possible Web Components

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- PHP, Python, ASP, ColdFusion, Ruby, ...
- PostgreSQL, MySQL, SQLite, Flatfile, ...
- Apache, lighthttpd, IIS ...
- Symfony, Cake, Codelgniter, Ruby on Rails, ...
- YAML, YUI Grids, ...
- jQuery, Prototype JS, Ext JS, ...



... and now "spatially" enabled

- PostGIS, Oracle, SpatiaLite, ...
- UMN Mapserver, Geoserver, Deegree, ...
- FeatureServer, GeoWebCache, ...
- Google Maps, Yahoo Maps, Bing Maps, ...
- OpenLayers, MapFish, Mapbender, Geomajas...
- OW-Services, GeoRSS, GML, ...

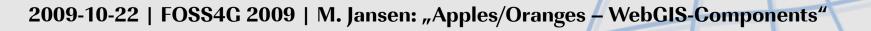


For example

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GeoServer

• Should I use UMN Mapserver or Geoserver as Mapserver?



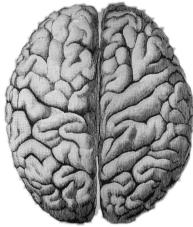
SERVER



Select the right ones! But how?

I say you choose using...

- ...your brain
- ...your hands
- ...your heart



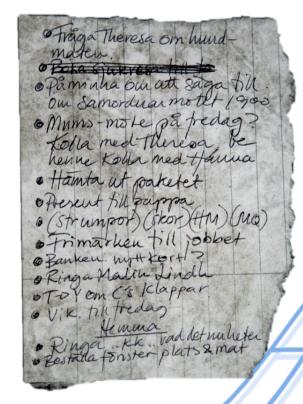




The brain: What is it?

Hard facts

- Integration into existing architecture
- Reduction of possible items
 - Some components fixed
 - Some components verboten
- Licenses!
- Features
 - WFS-T: UMN Mapserver





Examples

- Speed of data rendering (see the performance shootout)
 - UMN Mapserver vs. Geoserver vs. ArcGIS Server
- Security
 - Windows vs. Linux
- Often the answer will be: it depends!
 - Think of datasources that cannot be controlled
 - Think of later administration of the system



How does your brain do this?

- Through **reduction of complexity** / elaborateness
 - Find the unique feature
- This enables you to make oranges and apples comparable (temporarily)
- You even realise dependencies

No Java \rightarrow No Geoserver \rightarrow No WFS-T \rightarrow No Digitizing! No Java \rightarrow No Geoserver \rightarrow No WFS-T \rightarrow No transactional digitizing! No Java \rightarrow No Geoserver \rightarrow No WFS-T \rightarrow Many hours for a workaround to get transaction-save digitizing



The hands: what are they?

- The hands are a symbol for the things you use everyday
- Your habits in problem solution
- Your experience let's you pick components you already know and used successfully in the past



The heart: what is it?

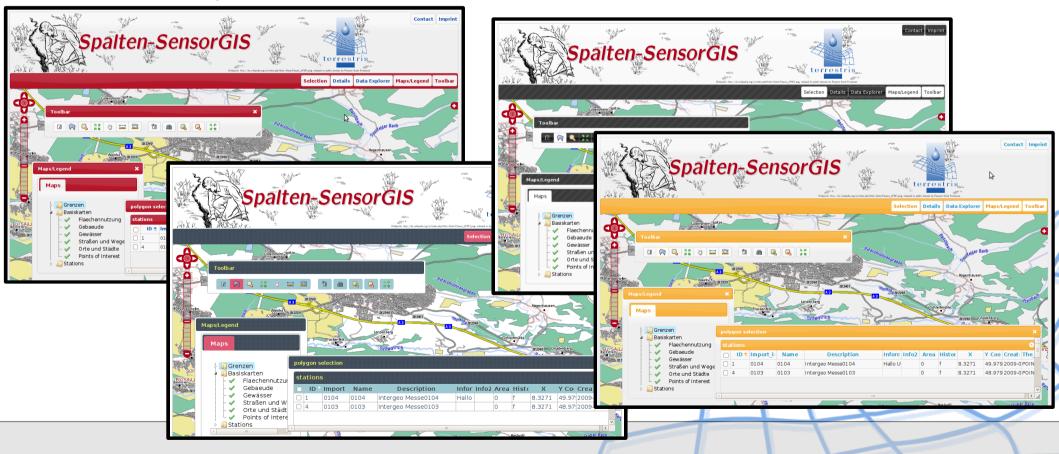
- Your pick/drop is often based upon feelings
 - Hippness of software / approaches / techniques
 - You all love appealing examples
- This can be highly irrational (just as love is supposed to be)



An example

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Why did we design the project "Spalten-Sensorgis" the way we did?





Spaltensensorgis

- The project was for a trade fair
- Brain: Fast build process (Copy'n'Paste, mainly)
- Hands: no experiments here
- Heart: We (and many others) love visual coherency and user interfaces for components
- Showing themeroller and Geoserver is impressive and takes peoples fear away

http://www.terrestris.de/spaltensensorgis/web/ http://jqueryui.com/themeroller/developertool/

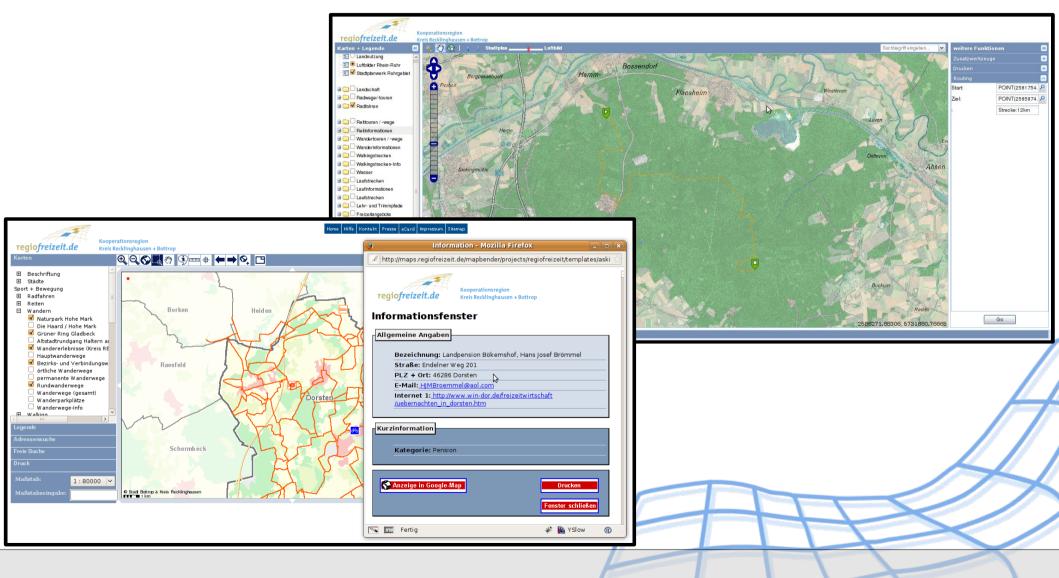


Another example: Regiofreizeit

- More than 60 thematic layers in different GUIs
- To be administered by a non-hardcore technician
- UMN, Mapbender, some other easy-to-use interfaces
- Now to be partially redesigned using MapFish
 - Extended target group
 - Time
 - Hippness / Visually appealing



Regiofreizeit





Summary

- Your brain, hands and heart are important factors when components need to be selected
- This is perfectly normal!
- This is **good**!
 - Hard facts ONLY DO NOT represent your specific knowledge in the GIS field
- Many projects evolve over time as new possibillities / questions arise
 - Hard facts DO NOT always grasp that



- We need to **think about the process** of component selection
 - To make it better
 - To increase transparency
 - To avoid duplicating of errors
- We have to be aware of the **immanent uncertainty** of the business



- Train your brain
 - e.g. by visiting conferences, reading blogs, ...
- Train your hands
 - e.g. by changings tools / languages ...
- Train your heart
 - e.g. be open to new stuff, embrace new ideas, use them every now and then



• "Man sieht nur, was man weiß"

"You only see what you know"

(J. W. Goethe, accredited)

- You can't consider sth. you don't know
- Look around!
- Go to conferences!

(Hey, maybe that's why you here)



Conclusion: Train your heart

- Hannibal Lecter: No! He covets. That is his nature. And how do we begin to covet, Clarice? Do we seek out things to covet? Make an effort to answer now.
- Clarice Starling: No. We just...
- Hannibal Lecter: No. We begin by coveting what we see every day. [...]



Team Up!

- If you cannot provide every aspect of a fitting design...
- ... team up!
- ... find partners!
- ... use your social network



• Our clients trust us.

(That's why they hired us in the first place)

- Communicate to the client, that your decision/recommendation/design is not solely based upon facts.
- They'll understand...
- ... and trust you even more



BTW: apples and oranges

A reading recommendation:

- "Apples and Oranges A Comparison" by Scott A. Sandford, NASA Ames Research Center, Mountain View, California, 1995
- "[...] it is apparent from the figure that **apples and oranges are very similar**. Thus, it would appear that the comparing apples and oranges defense should no longer be considered valid. This is **a somewhat startling revelation**. It can be anticipated to have a dramatic effect on the strategies used in arguments and discussions in the future."

http://www.improbable.com/airchives/paperair/volume1/v1i3/air-1-3-apples.html



Thank you – Questions?

Thank you very much for your attention!

Questions?

jansen@terrestris.de



List of sources

Images (all CC-BY licensed)

- Orange Squircel: <u>http://www.flickr.com/photos/calliope/101303989/</u>, by Muffet
- Nikon D80 Apple: <u>http://www.flickr.com/photos/abhijittembhekar/3345977842/</u>, by Abhijit Tembhekar
- Fruit stand: <u>http://www.flickr.com/photos/heydrienne/22080973/</u>, by heydrienne
- Time Reloaded: <u>http://www.flickr.com/photos/lrargerich/3093287432/</u>, by lrargerich
- The Brain: <u>http://www.flickr.com/photos/myklroventine/3957270282/</u>, by Mykl Roventine
- Left Hand: http://www.flickr.com/photos/hortulus_aptus/2213493360/, by hortulus
- Heart: http://www.flickr.com/photos/patrlynch/450129144/, by Patrick J. Lynch
- The List: http://www.flickr.com/photos/wrote/2120667505/, by Wrote



List of sources

Links

- Quote from "The silence of the lambs": <u>http://www.imdb.com/title/tt0102926/quotes</u>
- jQuery Themeroller Developer Tool: <u>http://jqueryui.com/themeroller/developertool/</u>
- Spaltensensorgis (snapshot: might be turned off without notice):
 <u>http://www.terrestris.de/spaltensensorgis/web/</u>
- OpenLayersButtonGenerator: <u>http://www.terrestris.de/wp-media/downloads/OpenLayersButtonGenerator.tar.gz</u>
- Regiofreizeit:
 <u>http://maps.regiofreizeit.de/</u>
- "Apples and oranges a comparison", by Scott A. Sandford <u>http://www.improbable.com/airchives/paperair/volume1/v1i3/air-1-3-apples.html</u>



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Author: Marc Jansen terrestris GmbH & Co. KG Irmintrudisstraße 17 53111 Bonn Germany ++49 (0) 228 / 962 899 51 Email me at: <u>jansen@terrestris.de</u>

Website: <u>http://www.terrestris.de/</u>

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